

ABOUT US

ROK Builders, LLC, the hotel construction management subsidiary of Roedel Companies, LLC, specializes in managing hotel renovation, new construction and major maintenance projects. Our clients benefit from our team's 40+ years of hotel ownership, construction insight and operations experience. We listen to our clients needs and adapt our management approach to get the job done.

ROK Builders' in-depth understanding of hotel operations, combined with our thoughtful and integrated approach to each hotel construction project, allows us to build and renovate faster and more economically, in a manner that ensures that rooms are in service as soon as possible. We know that a room out of service is revenue forever lost. We have a track record of completing projects on time and within budget that meets and often exceeds established quality standards.

When it comes to renovating hotels, ROK Builders structures work flow schedules so that the maximum number of rooms are always available for occupancy. In order to preserve your hotel's reputation we also place an emphasis on ensuring the safety and comfort of your clientele and staff at all times.

OUR APPROACH

- Pro-owner, hospitality mindset
- Commitment to "team" communication increases efficiency and productivity
- Transitional services – maximizing rooms back in service
- Renovations – individual hotels or portfolios
- Safety first and cleanliness always
- Detailed review of plans
- ADA compliance
- Value engineering – time, money and quality
- Minimal guest disruption – guaranteed
- On-site supervision
- Critical path scheduling
- Essential, web based project reporting
- Effective, streamlined communication with all stakeholders
- Hotel brand compliance and solutions
- State and local licensing compliance

OUR SERVICES

- New build
- Renovations – individual hotels or portfolios
- Adaptive re-use, re-flagging and repositioning
- Major maintenance
- Emergency response and special projects
- FFE procurement, scheduling, logistics, inspection and installation