



FOR IMMEDIATE RELEASE
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Roedel Companies Add Hampton Inn To Hotel Portfolio
The organization's subsidiary company RGH Hospitality, LLC will operate the hotel

LAKE BUENA VISTA, FL –New Hampshire based hotel owners/operators Roedel Companies have added a 147-room Hampton Inn in Lake Buena Vista to their hotel portfolio. Roedel Companies is utilizing its subsidiary company RGH Hospitality, LLC to manage the property on behalf of owners CHM Partners, LLC and SteepRock Capital, LLC.

In late November, RGH Hospitality began operating the Hampton Inn. The organization brings nearly 45 years of hotel management experience to the property which is strategically located within a mile of Walt Disney World and only three miles from the Orlando Convention Center, Sea World and International Drive. It features a business center, fitness room and outdoor pool.

Renovations to the Hampton Inn are slated for August 2012. The hotel's lobby will be remodeled and its exterior repainted. The property's landscaping will also be updated and provide handsome curb appeal.

"CHM Partners and SteepRock Capital are excited to be entering the Orlando market," stated John Bucci, Co-Founder and Co-Managing Partner of SteepRock Capital. "We see a strong future for the hotel and are pleased to be partnered with Roedel Companies and RGH Hospitality."

Glenn Hardman, President of RGH Hospitality, explained the Hampton Inn is a great addition to their portfolio of hotels. "Located among Orlando's renowned attractions, the property provides a unique opportunity to offer guests both a business class and family friendly hotel," said Hardman. "We look forward to adding more national branded, select service hotels throughout the Florida market and eastern United States in 2012."

RGH Hospitality's national hotel brand experience includes Hilton Garden Inn, Hampton Inn & Suites and Holiday Inn Express properties. The organization also manages numerous independent hotels and government lodging facilities

About CHM Partners, LLC

CHM Partners, LLC ("CHM Partners") is an independent hotel ownership company acquiring value-added hotel investments in a wide variety of product types in major and secondary markets across North America. CHM Partners offers a unique asset management investment platform, whereby all hotels acquired are supported by more than a decade of proven strategies for enhancing asset value and optimizing investment returns through partner firm, Capital Hotel Management (CHM). CHM Partners is a co-venture between industry veteran Roger Clark and Capital Hotel Management, LLC (CHM) co-founders, Ken Wilson and Chad Crandell.

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For more information, visit www.chmhotel.com

About SteepRock Capital

SteepRock Capital, L.L.C. ("SteepRock") is a private real estate investment firm focusing on the acquisition and asset management of undervalued institutional quality assets in major US markets with particular focus on Florida, Southern California and New York. Founded in 2009 by Matt Mitchell and John Bucci, SteepRock seeks to add value through creative financial structuring and comprehensive asset management while employing its capital markets knowledge for a timely exit. SteepRock acquires assets with its own capital or in joint ventures with select funds.

For more information, visit steeprocksrockcapital.com.

About Roedel Companies

Roedel Companies maximizes free cash flow and return on investment for hotel owners and investors. The organization has 45 years of experience developing, constructing, managing and designing hotels for its own account and third parties through its subsidiaries RGH Hospitality and ROK Builders. Roedel Companies offers but is not limited to hotel development, construction, pre-opening and management.

In addition, Roedel Companies owns and operates nationally branded hotels primarily in the select service segments throughout the eastern United States. Their properties include the Hilton Garden Inn Manchester and a growing portfolio of nationally branded, select service hotels including other Hilton Garden Inns, Hampton Inn & Suites, Holiday Inn Express & Suites and La Quinta Inns & Suites.

For more information, visit www.roedelcompanies.com or call David Roedel at 603-654-2040, ext. 106.

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