

SHERATON HARBORSIDE HOTEL

RoedelCompanies.com / 603.654.2040 / PO Box 598, Wilton, NH 03086



Renovating A Classic Without Cutting Into The Summer Season

ROK Builders completed multiple renovation projects at the prominent hotel including guestrooms, meeting rooms, lobby bar and accessibility requirements all in budget and on schedule.

ROK Builders Role

ROK Builders coordinated the project supervision and subcontract bidding for all phases of the Sheraton Harborside Hotel renovations

The ROK Builders Difference

The summer season in Portsmouth, NH sees a nearly doubling of room revenue and occupancy rates. In order to ensure the least amount of impact during this time, ROK Builders participates in the pre-construction planning of annual renovations to plan, schedule and coordinate all required activities. Each renovation brings a unique set of challenges. ROK Builders works closely with the brand, design, procurement and operations teams to ensure minimal impact during construction and the return to daily hotel operations.

Project Challenges ROK Builders Met

- Renovating the operating hotel to ensure minimal room displacement and achieving phase completion prior to the high occupancy, high revenue summer season.
- Coordinating front desk and lobby bar renovations in a high traffic area of the hotel while maintaining minimal guest disruption and operational work flow.
- Aligning all necessary personnel and trades to complete guestroom renovations on a floor by floor, area by area and season by season basis.
- Relocating critical business functions during renovation periods to ensure minimal revenue impact.